

PRIVACY POLICY

This privacy policy sets out how **CleverUp** uses and protects any information that you give www.CleverUp.co.za when you use this website.

CleverUp is committed to ensuring that your privacy is protected.

Should we ask you to provide certain information by which you can be identified when using this website, then you can be assured that it will only be used in accordance with this privacy statement.

CleverUp may change this policy from time to time by updating this page.

You should check this page from time to time to ensure that you are happy with any changes.

General Terms

CleverUp website is owned and operated by **MASSECOM Pty (Ltd)**, a company registered in the Republic of South Africa under company registration number 2021/853756/07.

In terms of S11 of the Electronic Communications and Transactions Act (ECT) 25 of 2002 and the common law of contract, these terms and conditions are valid, binding and enforceable against all persons that access the **CleverUp** website. We may from time-to-time update or change terms without notice. You should check them periodically, as your continued use of the website will mean that you have accepted any revised terms.

You may use our website for your own personal, private, educational, non-commercial and information purposes only. No other use is permitted without our prior written consent.

The unauthorized use, copying, reproduction, variation, modification or distribution of the content of this website, the uploading of any unlawful or damaging information or viral software, or the creation of any links to our website from any other website, is strictly prohibited.

This agreement and the use of this website is governed by the laws of South Africa.

Non-residents may use our website in order to make online purchases provided that the delivery address is in South Africa.

We reserve the right to:

- *restrict your use and access to our website or part thereof in the event of any unauthorised use*
- *suspend our website or any part thereof*
- *terminate your account at any time if we believe that the information supplied by you is false or incomplete.*

What we collect

We may collect the following information:

- *name*

- *contact information including email address*
- *demographic information such as postcode, preferences, and interests*
- *other information relevant to customer surveys and/or offers*

What we do with the information we gather

We require this information to understand your needs and provide you with a better service, and for the following reasons:

- *Internal record keeping.*
- *We may use the information to improve our products and services.*
- *We may periodically send promotional emails about new products, special offers or other information which we think you may find interesting using the email address which you have provided.*
- *From time to time, we may also use your information to contact you for market research purposes. We may contact you by email, phone, fax or mail. We may use the information to customize the website according to your interests. We will, of course, only contact you if you have given us your express permission to do so.*

Security

We are committed to ensuring that your information is secure. In order to prevent unauthorized access or disclosure, we have put in place suitable physical, electronic and managerial procedures to safeguard and secure the information we collect online.

Intellectual Property Rights

All intellectual property on the website, including but not limited to content, trademark (or any confusingly similar trademarks), trade names, logos, pictures, videos, downloads, domain names, patents, design elements, software, source code, meta tags, databases, text, graphics, icons and hyperlinks are the property of or licensed to **CleverUp** and as such, are protected from infringement by domestic and international legislation and treaties.

No person shall amend, copy, use, decompile and/or reverse engineer the source code of the website.

No person may use logos, icons or trademarks from the website as hyperlinks or for other purposes without written consent.

Disclaimer and limitation of liability

Subject to the provisions of sections 43(5) and 43(6) of the ECT Act, if applicable, and as far as allowed by law, **CleverUp** shall not be liable for any damage, loss or liability of any nature incurred by whomever resulting from access or use of our website or the purchase of any of our products or services.

You hereby agree, to the extent permitted by law, to indemnify us against any loss, damage or claim that we may suffer as a result of your use of our website and/or its contents contrary to these terms.

How we use Cookies

A cookie is a small file which asks permission to be placed on your computer's hard drive. Once you agree, the file is added, and the cookie helps analyse web traffic or lets you know when you visit a site. Cookies allow web applications to respond to you as an individual. The web application can tailor its operations to your needs, likes, and dislikes by gathering and remembering information about your preferences.

We use traffic log cookies to identify which pages are being used. This helps us analyse data about web page traffic and improve our website in order to tailor it to customer needs. We only use this information for statistical analysis purposes and then the data is removed from the system.

Overall, cookies help us provide you with a better website, by enabling us to monitor which pages you find useful and which you do not. A cookie in no way gives us access to your computer or any information about you, other than the data you choose to share with us. You can choose to accept or decline cookies. Most web browsers automatically accept cookies, but you can usually modify your browser setting to decline cookies if you prefer. This may prevent you from taking full advantage of the website.

Links to other websites

Our website may contain links to other websites of interest. However, once you have used these links to leave our site, you should note that we do not have any control over that other website.

Therefore, we cannot be responsible for the protection and privacy of any information which you provide whilst visiting such sites and such sites are not governed by this privacy statement.

You should exercise caution and look at the privacy statement applicable to the website in question.

Email privacy policy

We have created this email privacy policy to demonstrate our firm commitment to your privacy and the protection of your information.

We use security measures to protect against the loss, misuse, and alteration of data used by our system.

We take all reasonable steps to secure the content of the website and all the information provided by and collected from users, from unauthorized access and/or disclosure.

CleverUp, however, does not make any warranties or representations that content shall be entirely safe or secure.

CONTACT

If you have any questions, please contact admin@cleverup.co.za